

downtown BURBANK NEWS

MARCH 2010

New Free Public Phone & Bicycle Racks

The payphones on San Fernando Boulevard are being removed effective immediately, with the exception of one at the corner of Palm Avenue. That location will be converted to a free public phone with a speaker, rather than a handheld device. Only outgoing calls to the 818 area code and emergency 911 will be allowed. With the widespread use of cell phones, demand for public phones is low. The same type of phone has already been installed at the Central Library and is working successfully. In place of the other phones, the City is looking at the option of adding more bicycle racks in the area, a much needed amenity.

Shop Burbank! Brings Out the Shoppers

During the *How Sweet It Is* Shop Burbank campaign from February 1 through 28, the shopburbank.org website experienced:

- 2,164 visits, 75% of which were new to the site
- 821 downloads of the special offers
- 112 merchants participating, up from 83 in 2009 – up 35%
- 33% of participating stores & restaurants were Downtown Burbank merchants

The next campaign is slated for May to coincide with Mother's Day, dads and grads. Visit www.shopburbank.org in April for all the details.



Taste of Downtown Burbank Wins Top Honors for Logo Design

Downtown Burbank received statewide recognition at the 16th annual California Festivals and Events Association (CalFest) Celebration Awards held Thursday, February 11 in San Jose, California. The award was for Best Logo Design for Taste of Downtown Burbank, the lavish outdoor foodfest that happens every fall and last year raised \$45,000 for the Burbank Community YMCA. www.tasteofdowntownburbank.org



CalFest awards recognize top innovative ideas and promotional materials for festivals and events in California and Nevada, with entries judged on originality, creativity, style and substance.



Fine Arts Festival Highlights Burbank Schools

Experience an incredible variety of fine art at one of the largest open-air art markets in the region! For two days Downtown Burbank streets will be filled with over 100 award-winning painters, ceramicists, photographers, jewelry makers, chalk artists, roving entertainers and more. The Downtown Burbank Fine Arts Festival is a great opportunity to get immersed in a dynamic mix of fine and applied art.

The show will feature an entire city block devoted to Burbank students and their work, with interactive art projects, performances, demonstrations and opportunities for creative expression. There will be raffles, a live auction and chances to contribute to the Burbank Arts Education Foundation.

Last year's event raised more than \$9,000 for Burbank schools and attracted tens of thousands of people to the district. The event is produced by Downtown Burbank Partnership in cooperation with West Coast Artists and the Burbank Arts Education Foundation.

Johnny Rockets Brings Timeless Food & Fun to Downtown Burbank

Visitors and movie-goers can now enjoy Johnny Rockets' all-American hamburgers, shakes and American Fries at The Collection in Downtown Burbank, 57 East Palm Avenue. 818.566.4300



Coming Up

Fine Arts Festival • April 24 & 25 Experience a dynamic variety of fine art at one of the largest open-air art markets in the region.

Fire Service Day • May 8 A day of fun and free festivities in honor of the Burbank Fire Department.

Building Address	Total Space Square Feet	Contact	Phone	Use
111 N. 1st St.	3,231	Christopher Baer	(323) 851-6666	Office
101 S. 1st St.	3,102	Charlie Cusumano	(818) 841-5800	Office
353 E. Angeleno Ave.	662	John Pfaffl	(818) 846-2188	Office
303 N. Glenoaks Blvd.	27,911	Mickey Isen	(310) 247-7400	Office
333 N. Glenoaks Blvd.	16,719	Mickey Isen	(310) 247-7400	Office
121 S. Glenoaks Blvd.	1,253	John Pfaffl	(818) 846-2188	Office
303 S. Glenoaks Blvd.	1,654	Tanya Zimmerman	(818) 243-0649	Office
300 E. Magnolia Blvd.	35,719	Mickey Isen	(310) 247-7400	Office
312-314 N. San Fernando Blvd.	1,000	Brett Warner	(818) 986-9800	Office
348 E. Olive Ave.	2,151	John Pfaffl	(818) 846-2188	Office
100 E. Tujunga Ave.	35,000	Charles Cusumano	(818) 841-5800	Office
539 N. Glenoaks Blvd.	1,450	Greg Varin	(818) 632-6755	Retail
102 E. Magnolia Blvd.	7,100	Mark Reeder	(214) 560-3200	Retail
116-120 E. Olive Ave.	1,500	Ara Ishkhanian	(818) 239-3500	Retail
224 E. Olive Ave.	8,202	Paulette Toumazos	(213) 626-9101	Retail
125-135 E. Palm Ave.	10,877	Geoffrey Martin	(818) 502-6700	Retail
140 E. Palm Ave.	24,759	Christine Deschaine	(818) 986-9800	Retail
137-139 N. San Fernando Blvd.	860	Jeff Christianson	(818) 755-2700	Retail
142-146 N. San Fernando Blvd.	3,097	Jonathan Condos	(310) 395-2663	Retail
211-221 N. San Fernando Blvd.	2,250	Al Leifer	(818) 601-1491	Retail
301 N. San Fernando Blvd.	11,000	Vic Montalbo	(310) 451-8171	Retail
349 N. San Fernando Blvd.	15,000	Jerry Wacker	(818) 334-1900	Retail
401 N. 1st St.	33,028	Carol Reynolds	(818) 459-6800	Retail
245 E. Magnolia Blvd.	89,201	Wayne Marks	(216) 755-5500	Retail
111-245 E. Magnolia Blvd.	27,927	Carol Reynolds	(818) 459-6800	Retail
220 N. San Fernando Blvd.	6,100	Kelly Atkinson	(818) 713-9300	Retail
308-310 N. San Fernando Blvd.	8,732	Julius Feinblum	(516) 844-8890	Retail



FIND
 amazing Burbank restaurants
 in our Yum Yum Guide or at
yumyumburbank.com

GET 

fresh veggies & flowers
 at the **Downtown Burbank Farmers Market** every Saturday 8am-12:30pm
 behind City Hall. For more information,
 call 818.847.4774

SHOP 

the great stores & restaurants
 of Downtown Burbank.
downtown-burbank.org/directory

**DOWNTOWN
 BURBANK**
 PARTNERSHIP
 275 East Olive Avenue
 Burbank, California 91502